

YOUR HOME. YOUR COLOURS. YOUR CHOICE.

The complete 2026 range.



COLOUR



FINISH



PROTECTION

30 PRODUCT FAMILIES / 99 LISTED VARIANTS

Dealer rates reproduced from the supplied PDF. Transport excluded. Confirm taxes, tinting, shade, stock and the paint system in store.

Product-specific application visuals are colour inspiration. Newly generated packs are illustrative, not manufacturer packaging photographs.

Altimax Advance HD

HIGH SHEEN EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 3,200	Rs. 3,000	Rs. 730	Rs. 200

Interior and exterior emulsion in our own Diamond Colors range. Discuss your surface and desired finish before choosing the paint system.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Glow Shyne

PREMIUM EXTERIOR EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 1,900	Rs. 2,400	Rs. 1,150	Rs. 350

Premium exterior emulsion listed in the Diamond range. Discuss colour, preparation and surface suitability in store.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit.

Universal Exterior

EXTERIOR / INTERIOR EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 1,350	Rs. 825	Rs. 355	Rs. 110

An exterior option for a fresh look outside. Discuss existing coatings, surface preparation and the required quantity in store.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit.

Neo Advanced Latex

EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 625	Rs. 365	Rs. 225	Rs. 120

Neo Advance Emulsion from the Diamond range. Confirm the smallest pack unit in store; the source column says 1/2 KG.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit.

Deco Prime

MULTIPURPOSE PRIMER

A better beginning.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 1,080	Rs. 825	Rs. 295	Rs. 80

Interior and exterior primer. Select the base to suit your surface. Listed as DECO PRIMER in the supplied rate sheet.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit.

Damp Guard

DAMP-PROOF PAINT

Prepare. Protect. Refresh.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 3,400	Rs. 1,780	Rs. 780	Rs. 225

Explore the damp-related painting range. Bring photographs of affected walls; product suitability depends on the surface and the source of moisture.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Smart Shyne

DIAMOND COLORS RANGE

Make space for colour.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 2,500	Rs. 1,350	Rs. 590	Rs. 155

Listed in the supplied Diamond Colors price sheet. Ask in store about the finish, suitable applications and shade availability.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Diamond Gold

ECO RUSTIC TEXTURE

Give your walls character.



PACKS & DEALER RATES

INR / 2026

25 kg bag
Rs. 360

Eco Rustic (Diamond Gold), listed as a 25 kg bag in the supplied dealer price list. Ask about texture size and surface suitability.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Silk Smooth

INTERIOR PREMIUM EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

Packs & prices on request

An interior emulsion shown in the supplied range brochure. Ask in store about available shades, pack sizes and current prices.

Transport excluded. Tax, tinting, shade and availability: confirm in store.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Wall Guard

PREMIUM EXTERIOR EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

Packs & prices on request

An exterior emulsion shown in the supplied range brochure. Discuss the building surface, colour choice and current availability.

Transport excluded. Tax, tinting, shade and availability: confirm in store.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Admix Sealer

WATERPROOFING RANGE

Prepare. Protect. Refresh.



PACKS & DEALER RATES

INR / 2026

Packs & prices on request

Explore this product in the Diamond Colors waterproofing range. Confirm suitable applications and preparation guidance for your project.

Transport excluded. Tax, tinting, shade and availability: confirm in store.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Armaan Aalam Qureshi / +91 97826 21751

12 / 35

Waterproofing Glue

WATERPROOFING RANGE

Prepare. Protect. Refresh.



PACKS & DEALER RATES

INR / 2026

Packs & prices on request

Explore product options for your waterproofing requirements. Share where and how you plan to use it before choosing a system.

Transport excluded. Tax, tinting, shade and availability: confirm in store.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Armaan Aalam Qureshi / +91 97826 21751

13 / 35

Royal Distemper

DISTEMPER

Make space for colour.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 540	Rs. 315	Rs. 210	Rs. 110

A distemper option listed in the Diamond price sheet. Discuss suitable interior surfaces and preparation.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Texturewala Pink / Diamond

DECORATIVE TEXTURE

Give your walls character.



PACKS & DEALER RATES

INR / 2026

25 kg bag
Rs. 400

Listed in the texture range. Choose the texture system with the store; rustic sizes 1.5 mm, 2 mm, 2.5 mm and 3 mm are listed as available.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Texturewala Brown

DECORATIVE TEXTURE

Give your walls character.



PACKS & DEALER RATES

INR / 2026

25 kg bag
Rs. 440

25 kg bucket
Rs. 800

Listed in the texture range. Choose the texture system with the store; rustic sizes 1.5 mm, 2 mm, 2.5 mm and 3 mm are listed as available.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Roller Coat

DECORATIVE TEXTURE

Give your walls character.



PACKS & DEALER RATES

INR / 2026

25 kg bag
Rs. 530

Listed in the texture range. Choose the texture system with the store; rustic sizes 1.5 mm, 2 mm, 2.5 mm and 3 mm are listed as available.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

Bubble Spray

DECORATIVE TEXTURE

Give your walls character.



PACKS & DEALER RATES

INR / 2026

25 kg bag
Rs. 485

25 kg bucket
Rs. 900

Listed in the texture range. Choose the texture system with the store; rustic sizes 1.5 mm, 2 mm, 2.5 mm and 3 mm are listed as available.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Matrix PU Advance

EMULSION · WHITE & BASES

Make space for colour.



PACKS & DEALER RATES

INR / 2026

White · 20 L
Rs. 5,100

White · 4 L
Rs. 1,090

Base 21/11 · 4 L
Rs. 1,050

Yellow/red base · 4 L
Rs. 1,130

White · 10 L
Rs. 2,630

White · Small pack*
Rs. 285

Base 21/11 · Small*
Rs. 275

Yellow/red base · Small*
Rs. 295

White and base variants are listed separately. Confirm tinting, finish and application suitability with the store.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit. Illustrative pack; actual packaging may differ.

Pearl Glow

EMULSION · WHITE, BASES & SHADES

Make space for colour.



PACKS & DEALER RATES

INR / 2026

White · 20 L
Rs. 4,080

White · 4 L
Rs. 900

Base 21/11 · 4 L
Rs. 860

Yellow/red base · 4 L
Rs. 940

Dark shades · 4 L
Rs. 826

White · 10 L
Rs. 2,120

White · Small pack*
Rs. 235

Base 21/11 · Small*
Rs. 225

Yellow/red base · Small*
Rs. 245

Dark shades · Small*
Rs. 210

Choose white, a tinting base or dark shade from the supplied rate sheet. Confirm shade availability and suitable surfaces in store.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Ultra Matrix

EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

20 L
Rs. 4,180

10 L
Rs. 2,170

Listed in 20 L and 10 L packs. Ask the store about finish, surface suitability and shade options.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Ultra Shine

EMULSION · WHITE, BASES & SHADES

Make space for colour.



PACKS & DEALER RATES

INR / 2026

White · 20 L
Rs. 3,100

White · 4 L
Rs. 700

Base 21/11 · 4 L
Rs. 660

Ready shades · 4 L
Rs. 620

White · 10 L
Rs. 1,630

White · Small pack*
Rs. 185

Base 21/11 · Small*
Rs. 175

Ready shades · Small*
Rs. 170

White, tinting-base and ready-shade variants are listed separately. Confirm the shade and paint system before ordering.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit. Illustrative pack; actual packaging may differ.

Damp Safe

DAMP-PROOF PAINT

Prepare. Protect. Refresh.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 3,800	Rs. 1,900	Rs. 780	Rs. 225

A damp-proof option in the Divine range. Surface suitability depends on the source of moisture; discuss preparation in store.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Ultra Coat Exterior

EXTERIOR EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	Small pack*
Rs. 2,150	Rs. 1,155	Rs. 500	Rs. 135

Exterior emulsion listed in the Divine price sheet. Ask about preparation, shades and required quantities.

Transport excluded. Tax, tinting, shade and availability: confirm in store. *Smallest source column says 1/2 KG; confirm unit. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Ultra Coat Advance Interior

INTERIOR EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

Packs & prices on request

Named in the supplied sheet without pack rates. Ask the store for current pack sizes, prices and shade availability.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Choice Emulsion

EMULSION

Make space for colour.



PACKS & DEALER RATES

INR / 2026

Packs & prices on request

Named in the supplied sheet without pack rates. Confirm finish, suitable applications and current pricing with the store.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Armaan Aalam Qureshi / +91 97826 21751

26 / 35

Ultra Coat Exterior Primer

PRIMER

A better beginning.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	1 L
Rs. 1,530	Rs. 845	Rs. 380	Rs. 105

Listed in the primer section of the supplied dealer sheet. Confirm which primer suits your surface and topcoat.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

Cosmo Advance Primer

PRIMER

A better beginning.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	1 L
Rs. 1,230	Rs. 695	Rs. 320	Rs. 90

Listed in the primer section of the supplied dealer sheet. Confirm which primer suits your surface and topcoat.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Ultra Advance Primer

PRIMER

A better beginning.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	1 L
Rs. 1,080	Rs. 620	Rs. 280	Rs. 80

Listed in the primer section of the supplied dealer sheet. Confirm which primer suits your surface and topcoat.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

APPLICATION INSPIRATION / NOT A SHADE STANDARD

Royal Olympic Primer

PRIMER

A better beginning.



PACKS & DEALER RATES

INR / 2026

20 L	10 L	4 L	1 L
Rs. 1,030	Rs. 595	Rs. 270	Rs. 75

Listed in the primer section of the supplied dealer sheet. Confirm which primer suits your surface and topcoat.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.

Enamel / Oil Paint

SOURCE ENTRIES · IDENTITY TO CONFIRM

Make space for colour.



PACKS & DEALER RATES

INR / 2026

Ultra Coat ext primer · 1 L

Rs. 105

Cosmo adv primer · 1 L

Rs. 90

Ultra adv primer · 1 L

Rs. 80

Unnamed source entry · 1 L

Rs. 75

Ultra Coat ext primer · 20 L

Rs. 1,530

Cosmo adv primer · 20 L

Rs. 1,230

Ultra adv primer · 20 L

Rs. 1,080

Unnamed source entry · 20 L

Rs. 1,030

The enamel (oil paint) table repeats primer labels and leaves its fourth name blank. Names and prices are reproduced as supplied. Confirm product identity with the store before ordering.

Transport excluded. Tax, tinting, shade and availability: confirm in store. Illustrative pack; actual packaging may differ.



THE COMPLETE RANGE.

Pack and base prices at a glance.

Altimax Advance HD

Diamond Colors

20 L: Rs. 3,200 / 10 L: Rs. 3,000 / 4 L: Rs. 730 / Small pack*: Rs. 200

Glow Shyne

Diamond Colors

20 L: Rs. 1,900 / 10 L: Rs. 2,400 / 4 L: Rs. 1,150 / Small pack*: Rs. 350

Universal Exterior

Diamond Colors

20 L: Rs. 1,350 / 10 L: Rs. 825 / 4 L: Rs. 355 / Small pack*: Rs. 110

Neo Advanced Latex

Diamond Colors

20 L: Rs. 625 / 10 L: Rs. 365 / 4 L: Rs. 225 / Small pack*: Rs. 120

Deco Prime

Diamond Colors

20 L: Rs. 1,080 / 10 L: Rs. 825 / 4 L: Rs. 295 / Small pack*: Rs. 80

Damp Guard

Diamond Colors

20 L: Rs. 3,400 / 10 L: Rs. 1,780 / 4 L: Rs. 780 / Small pack*: Rs. 225

Smart Shyne

Diamond Colors

20 L: Rs. 2,500 / 10 L: Rs. 1,350 / 4 L: Rs. 590 / Small pack*: Rs. 155

Diamond Gold

Diamond Colors

25 kg bag: Rs. 360

Silk Smooth

Diamond Colors

Packs & prices on request

Wall Guard

Diamond Colors

Packs & prices on request

Source: DPL 2026 dealer price list. Transport excluded. Blank rates remain price-on-request. Small pack units require confirmation.



THE COMPLETE RANGE.

Pack and base prices at a glance.

Admix Sealer

Packs & prices on request

Diamond Colors

Waterproofing Glue

Packs & prices on request

Diamond Colors

Royal Distemper

20 L: Rs. 540 / 10 L: Rs. 315 / 4 L: Rs. 210 / Small pack*: Rs. 110

Diamond Colors

Texturewala Pink / Diamond

25 kg bag: Rs. 400

Diamond Colors

Texturewala Brown

25 kg bag: Rs. 440 / 25 kg bucket: Rs. 800

Diamond Colors

Roller Coat

25 kg bag: Rs. 530

Diamond Colors

Bubble Spray

25 kg bag: Rs. 485 / 25 kg bucket: Rs. 900

Diamond Colors

Matrix PU Advance

White · 20 L: Rs. 5,100 / White · 10 L: Rs. 2,630 / White · 4 L: Rs. 1,090 / White · Small pack*: Rs. 285 / Base 21/11 · 4 L: Rs. 1,050 / Base 21/11 · Small*: Rs. 275 / Yellow/red base · 4 L: Rs. 1,130 / Yellow/red base · Small*: Rs. 295

Divine Paints

Pearl Glow

White · 20 L: Rs. 4,080 / White · 10 L: Rs. 2,120 / White · 4 L: Rs. 900 / White · Small pack*: Rs. 235 / Base 21/11 · 4 L: Rs. 860 / Base 21/11 · Small*: Rs. 225 / Yellow/red base · 4 L: Rs. 940 / Yellow/red base · Small*: Rs. 245 / Dark shades · 4 L: Rs. 826 / Dark shades · Small*: Rs. 210

Divine Paints

Ultra Matrix

20 L: Rs. 4,180 / 10 L: Rs. 2,170

Divine Paints

Source: DPL 2026 dealer price list. Transport excluded. Blank rates remain price-on-request. Small pack units require confirmation.



THE COMPLETE RANGE.

Pack and base prices at a glance.

Ultra Shine

Divine Paints

White · 20 L: Rs. 3,100 / White · 10 L: Rs. 1,630 / White · 4 L: Rs. 700 / White · Small pack*: Rs. 185 / Base 21/11 · 4 L: Rs. 660 / Base 21/11 · Small*: Rs. 175 / Ready shades · 4 L: Rs. 620 / Ready shades · Small*: Rs. 170

Damp Safe

Divine Paints

20 L: Rs. 3,800 / 10 L: Rs. 1,900 / 4 L: Rs. 780 / Small pack*: Rs. 225

Ultra Coat Exterior

Divine Paints

20 L: Rs. 2,150 / 10 L: Rs. 1,155 / 4 L: Rs. 500 / Small pack*: Rs. 135

Ultra Coat Advance Interior

Divine Paints

Packs & prices on request

Choice Emulsion

Divine Paints

Packs & prices on request

Ultra Coat Exterior Primer

Divine Paints

20 L: Rs. 1,530 / 10 L: Rs. 845 / 4 L: Rs. 380 / 1 L: Rs. 105

Cosmo Advance Primer

Divine Paints

20 L: Rs. 1,230 / 10 L: Rs. 695 / 4 L: Rs. 320 / 1 L: Rs. 90

Ultra Advance Primer

Divine Paints

20 L: Rs. 1,080 / 10 L: Rs. 620 / 4 L: Rs. 280 / 1 L: Rs. 80

Royal Olympic Primer

Divine Paints

20 L: Rs. 1,030 / 10 L: Rs. 595 / 4 L: Rs. 270 / 1 L: Rs. 75

Enamel / Oil Paint

Divine Paints

Ultra Coat ext primer · 1 L: Rs. 105 / Ultra Coat ext primer · 20 L: Rs. 1,530 / Cosmo adv primer · 1 L: Rs. 90 / Cosmo adv primer · 20 L: Rs. 1,230 / Ultra adv primer · 1 L: Rs. 80 / Ultra adv primer · 20 L: Rs. 1,080 / Unnamed source entry · 1 L: Rs. 75 / Unnamed source entry · 20 L: Rs. 1,030

Source: DPL 2026 dealer price list. Transport excluded. Blank rates remain price-on-request. Small pack units require confirmation.

The enamel section repeats primer names and has one unnamed entry. Those labels are reproduced as supplied; confirm product identity before purchase.

LET'S PLAN YOUR NEXT COLOUR.



Armaan Aalam Qureshi
+91 97826 21751

Nehru Road, opposite Urban Co-op Bank, Sanjay Colony, Bhilwara, Rajasthan 311001

SHOP ONLINE

saiffee.smartmade.site

PAINT ADVICE / PRODUCT ENQUIRIES / PROJECT QUOTES

Ask us about product suitability, surface preparation, pack units, current stock and delivery. No warranty or performance period is asserted in this catalogue.